

Celebrate the Spectrum

World Autism Day

April 2, 2025

COMMUNITY TOOLKIT

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Show your support on social media!

Facebook Banners

Click the image to download



Facebook/Instagram/LinkedIn Images

1080px x 1080px

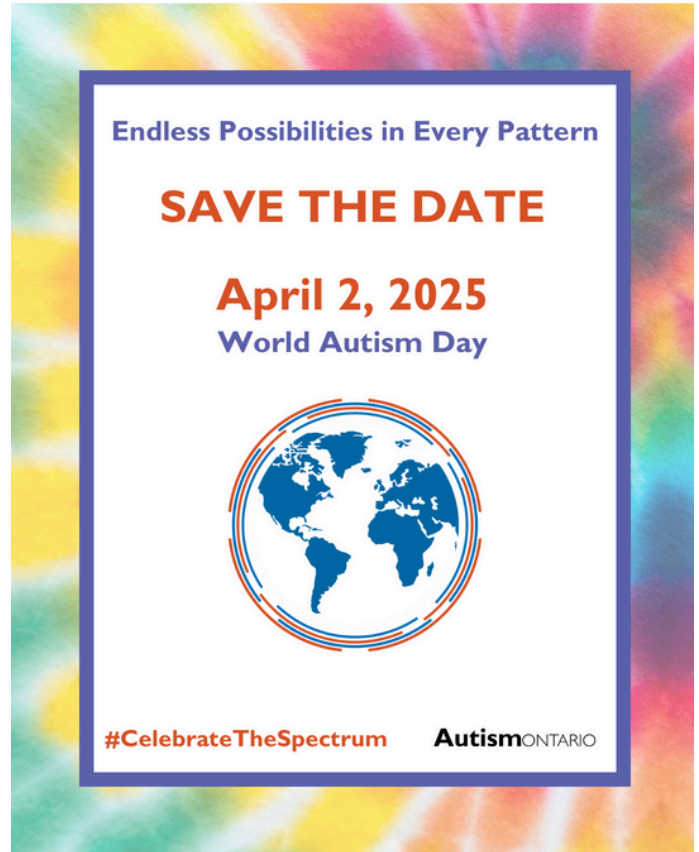
Click the image to download



Facebook/Instagram Images

1080px x 1350px

Click the image to download



Sample Social Media messaging

1 This **World Autism Day**, we are joining the **Celebrate the Spectrum** campaign @autismontarioprovincial in recognition of the unique abilities in every autistic individual! Wear your tie-dye and support the Endless Possibilities in Every Pattern! To get involved visit www.celebratethespectrum.com!

#CelebrateTheSpectrum #WorldAutismDay #AutismOntario

2 In honour of **World Autism Day** on **April 2, 2025** we are participating in the @austimontarioprovincial **Celebrate the Spectrum School Giving Challenge**. Join us and wear your tie-dye to represent the Endless Possibilities in Every Pattern!

Donate online and choose our school in the drop-down list:
<https://bit.ly/3DoPY8w>

#CelebrateTheSpectrum #WorldAutismDay #AutismOntario

3 Today on **World Autism Day**, we honour the endless possibilities and unique perspectives of every autistic individual who brings their own strengths, talents and stories to create a more vibrant world!

Wear your tie-dye and support the Endless Possibilities in Every Pattern!

#CelebrateTheSpectrum #WorldAutismDay #AutismOntario

4 Today in honour of **World Autism Day**, we are making a donation to @autismontarioprovincial to support their efforts in building spaces of support, advocacy and inclusion for all autistic individuals in our community.

Join us, give today and support the Endless Possibilities in Every Pattern!
<https://bit.ly/3DoPY8w>

#CelebrateTheSpectrum #WorldAutismDay #AutismOntario

Don't forget to tag us!

Facebook: @autismontarioprovincial

Instagram: @autismontario

LinkedIn: <https://www.linkedin.com/company/autism-ontario>

Celebrate the Spectrum Talking Points

At [School/Business Name], we believe in creating a welcoming and inclusive school/business community. That's why we're excited to participate in Celebrate the Spectrum on World Autism Day in support of Autism Ontario! By raising awareness and learning together, we can help make our school/business a place where everyone feels valued and accepted.

Autism is experienced and expressed in various ways, and 1 in 50 Canadian children and youth are diagnosed with autism. It can affect how someone communicates, processes information, or interacts with their surroundings. Just like all students have different strengths and challenges, autistic individuals have their own unique ways of thinking and learning. Some may need extra support, while others may benefit from clear instructions or more time to respond. No two autistic people are the same!

That's where tie-dye comes in – this year's Celebrate the Spectrum theme! Just like how every tie-dye design is unique, so, too, is every autistic person. Tie-dye reminds us to acknowledge differences, recognize what makes each of us special, and embrace the Endless Possibilities in Every Pattern!

Celebrate the Spectrum is about inclusion and ensuring everyone feels supported. Whether it's learning something new or being inclusive, small actions can make a big difference.

Resources

[About Autism](#)

[Welcome to Autism Ontario](#)

[Educational Toolkits](#)

[Transform Your Classroom](#)

**ENDLESS POSSIBILITIES IN
EVERY PATTERN**



Celebrate the Spectrum

School Giving Challenge

April 1-30, 2025



AutismONTARIO



Celebrate the Spectrum

Endless possibilities in every pattern

April 2, 2025

World Autism Day



AutismONTARIO

